

Beat: Lifestyle

## FERRANDI PARIS IS ACCELERATING ITS INTERNATIONAL STRATEGY WITH WALES UNIVERSITY

### MOST PRESTIGIOUS GASTRONOMY SCHOOL

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**USPA NEWS** - FERRANDI Paris announces the signing of four new academic partnerships with foreign institutions: the Institute for Tourism Studies in Macau, Johnson and Wales University in the United States, CETT at Barcelona University and ITHQ in Montreal. As of September 2019, these agreements will enable students in the 2nd and 3rd year of Bachelor's degree in hotel and restaurant management to complete a semester in these partner universities. At the end of this one, they will be able to continue their stay through the internship of 6 months which they must obligatorily carry out abroad. FERRANDI Paris is the only school in its sector to offer two Bachelors targeted by the Ministry of Higher Education, Research and Innovation, an asset for better visibility internationally.

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#### STRENGTHENING ACADEMIC PARTNERSHIPS-----

These agreements reinforce the international openness of the programs, already effective for the Master of Science Hotel Management offered by FERRANDI Paris. Thanks to the agreement with The Kong-Kong Polytechnic University, one of Asia's leading educational institutions in the sector, MSc students will go on a one-month study trip to Hong Kong. They will follow, among others, modules focused on innovation in hospitality.

#### AN OFFER OF COURSES 100% IN ENGLISH-----

Another novelty for the start of September 2019: students in the third year of hotel management and catering will have the choice to continue the course either in French or in English. For those who follow the Master of Science Hotel Management, they will choose either the bilingual curriculum (French, English) or that exclusively in English.

#### COURSES ARE SPECIALLY DESIGNED FOR FOREIGN STUDENTS-----

At the same time, FERRANDI Paris launches two Advanced Professional Programs, the first "in French Cuisine" and the second "in French Pastry", which complete its portfolio of courses for foreign students (Training Weeks, courses on measures and Intensive Programs). Lasting 8 weeks, these Advanced Professional Programs will be offered to professionals wishing to improve, with prestigious speakers, such as MOF, world champions, starred chefs etc. The school welcomes every year, on its Paris campus, 300 students from over 30 different nationalities. China, Taiwan, the United States, Brazil, Canada, India and Korea are the most represented countries. Source Ferrandi

#### Article online:

<https://www.uspa24.com/bericht-14599/ferrandi-paris-is-accelerating-its-international-strategy-with-wales-university.html>

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